

Michigan Beef Expo

February 21-23, 2025

Michigan State University Pavilion for Agriculture and Livestock Education

Company: _____ Contact/Title: _____

Address: _____ City, St, Zip: _____

Phone: _____ Email: _____

Product to be exhibited: _____

Sponsorship Opportunities

- Supreme Champion Title Sponsor \$3,500** Available
- Exclusive naming rights of the Michigan Beef Expo & Trade Show
 - YOUR COMPANY Recognized as Supreme Champion Sponsor the Parade of Champions
 - YOUR COMPANY presents Supreme Champion Bull/Female premium awards.
 - YOUR COMPANY name/logo in all print, online, Email and social promotion of the Beef Expo
 - YOUR COMPANY name/logo included on all advertisements, news releases, etc.
 - Exclusive Title Sponsor Post on MCA Facebook & Instagram Channels
 - Exclusive Title Sponsor Eblast to MCA members & contacts
 - Premium Placement of Full-Page Ad in Sale Catalog
 - Your Choice of Trade Show Space (10x20 commercial space or 20x20 bulk space)
 - Banners in Auditorium for Parade of Champions & Breed Sales
- Breed Champion Sponsor \$1,750** Available
- Your Choice of Trade Show Space (10x10 commercial space or 20x10 bulk space)
 - Full-Page Ad in Sale Catalog
 - Banner in Show Arena
 - Post on MCA Facebook & Instagram Channels
 - Eblast to MCA members & contacts
- Division Champion Sponsor \$1,000** Available
- 10x10 Commercial Space
 - Half Page Color ad in Sale Catalog
 - Banner in Show Arena
 - Eblast to MCA member & contacts
- Hospitality Sponsor \$650** Available
- Sponsor of the Hospitality Lounge in the Center of Trade Show/Stalling Area
 - Company Logo on Reception Drinking Cups
 - Company Logo on Hospitality Area Banner
 - Quarter Page Ad in Sale Catalog

TOTAL SPONSORSHIP \$ _____

Advertising in the Beef Expo Sale Catalog (Submission deadline Dec. 15, 2024)

- Full Page, Color Ad (8.5"x11"trim size) \$550
- Half Page, Color Ad (8"x5.125"Horizontal) \$350
- Quarter Page, Color Ad (3.875"x5.125"Vert) \$250

TOTAL ADVERTISING \$ _____

Continue on back ----->

Check made payable to Michigan Cattlemen's Association Check # _____ Amount \$ _____

Credit Card Name on Card: _____ Number: _____

CVV Number (back of card): _____ Expiration Date: _____

Billing address for this card is the same as listed above, if not please provide:

Address: _____ City/State/Zip: _____

Signature: _____

Names for Name Tags: _____

Return completed form to:

**Michigan Cattlemen's Association
12800 Escanaba Drive, Suite A
DeWitt, MI 48820**

**or email to: sara@mibeef.org
Ph:517-347-8117**