

MSU Livestock Pavilion East Lansing, Michigan

February 20 - 23, 2025



MICHIGAN BEEF EXPO

CONSIGNOR PACKET

Angus | Chi | Hereford | Maine-Anjou |
Shorthorns | Simmentals | All Other Registered Breeds

www.micattlemen.org

Bob DeLong | Beef Expo Chairman | (517) 347-8117
Sara Horton Flokstra | MCA Executive Vice President | (269) 213-7492
David Scales | Sale Coordinator | (734) 301-6931
Brandon Goering | Sale Coordinator | (419) 551-5461



Michigan Beef Expo 2025 Consignor Packet

Table of Contents

- Consignment Welcome Letter..... 3
- Dates to Remember 4
- Before Expo
 - Making Connections..... 4
 - Nomination Form 5
 - Catalog Entry 6
 - Friday Night Lights Sale 6
 - Membership..... 6
- General Information
 - Health Policy 6-7
 - Statement of Liability..... 8
 - Block & Bridle Junior Show 8
 - Facility Map 12
 - Hotels & Lodging 8
- During Expo
 - Tentative Event Schedule9
 - Move In Day 10
 - Stalling 10
 - Friday Show Day 10
 - Saturday Sale Day 11
- Contact Directories 11

Dear Prospective Consignor:

On behalf of the Michigan Beef Expo Committee, I would like to personally invite you to participate in the 35th Annual Michigan Beef Expo February 21-23, 2025.

The 2024 Michigan Beef Expo was a huge success! The average prices of 2024 entries were as follows:

<u>Angus</u>	Total Average: \$4,204.16
<u>Maine Anjou & Chianina</u>	Total Average: \$3,359.52
<u>Hereford</u>	Total Average: \$3,741.50
<u>All Other Breeds</u>	Total Average: \$4,375.00
<u>Simmental</u>	Total Average: \$3,656.43
<u>Shorthorn</u>	Total Average: \$3,654.17
<u>Friday Night Lights</u>	Total Average: \$1,310.71
	Total Gross: \$408,525

The Michigan Cattlemen's Association and Michigan Beef Expo Committee members are excited to bring new ideas to the 35th annual Michigan Beef Expo. Along with the continuation of our frozen genetics sale, Friday Night Lights - An Elite Frozen Genetics Auction. All frozen genetic offerings will be sold in the Friday sale while all live lots will be sold in the traditional Saturday Michigan Beef Expo sales.

Breeds represented at the 2025 Michigan Beef Expo will be Angus, Simmental, Hereford, Shorthorn, Maine-Anjou, Chianina, and All Other Reg. Beef Breeds. There will also be a Large Beef Industry Trade Show.

The 2025 Michigan Beef Expo will, once again, host a “Block and Bridle” sponsored Jackpot Junior Steer and Heifer Show.

Consignment for the 2025 MI Beef Expo will open on October 1st. All consignment information will be available on the Michigan Cattlemen’s Association website <https://www.micattlemen.org/>

We are looking forward to another successful Beef Expo, and we respectfully request that you consider consigning high-quality beef cattle & genetics to the 2025 Michigan Beef Expo.

Robert DeLong, 2025 Michigan Beef Expo Chairman

DATES TO REMEMBER

- Nominations Open : October 1, 2024
- Entry Deadline: December 13, 2024
- Photo Deadline: January 3, 2025
- Move-in day: February 20, 2025
- Show & Sale: February 21-22, 2025

Before Expo

MAKING CONNECTIONS

- Contact your breed rep or sale coordinator prior to attending Michigan Beef Expo. The breed rep contact list is below.
- If you need a photographer for your catalog lot photos, contact your breed rep for a list of local photographers.
- Get in contact with your fitter before the Michigan Beef Expo. Contact your breed rep for a list of available show-day fitters if you do not have your own.

Michigan Breed Representatives		
Angus Lisa Lutchka (517) 262-5885 josephina_angus@yahoo.com	AORB Mary Sidelman (616) 260-3594 redrock5584@yahoo.com	Chi & Maine Lorren & Kristina VanOrder (616) 886-7087 kvanorderkvo@hotmail.com
Hereford Cody Hileman (989) 802-2366 hilemanherf@gmail.com	Shorthorn Carla McLachlan (517) 242-2395 mclachlancarla@gmail.com	Simmental Courtney Gordon Voelker (810) 304-3415 ecvoelker@outlook.com
Sale Coordinators: David Scales (734) 301-6931 scalesda@msu.edu Brandon Goering (419) 551-5461 goeringb@msu.edu		

NOMINATION FORM

The following information is needed in order to fill out a nomination form:

- Lot information (name, breed, registration, birth date, tattoo, couter, footnote)
- Consignor information
- Membership: All consignors must be regular Michigan Cattlemen's Association members, as well as a member of your respective Michigan Breed Association.
- Nomination Fee - \$100 per lot (Should you no show to the MI Beef Expo you will not receive your nomination fee back and may be subject to a bill)

CATALOG PHOTOS & FOOTNOTES

- You do not need to hire a photographer to take your photos for the catalog, but please make sure your photo is clear and has good resolution for printing. If you would like to hire a photographer, contact your breed representative for a list of local photographers.
 - NOTE: Catalog committee reserves the right to review all photos and use discretion when accepting/denying photo submissions.
 - NOTE: A limited number of additional reference photos will be used for each lot. Additional photos may be subject to additional fees.



- Footnotes are included in the catalog, but we do ask for you to keep them minimal.
Example: 919J has cow power to burn! She's huge middled with lots of muscle, big footed and super sound! She'll make some really powerful bulls or females!

FRIDAY NIGHT LIGHTS SALE

- A nomination fee of \$100 will be required to nominate any semen or embryo lots. Any lots not selected to sell will have the deposit returned. All lots that sell will have the nomination fee added back into their settlement payment.
- Embryos and Semen need to exist and be in inventory in a safe location. If possible, sale lots should be in the possession of Great Lakes Sire Service at the time of the sale. Future flushes or semen collection will not be eligible for sale.
- The Friday Night Lights Sale is open to crossbred/commercial producers
- The Friday Night Lights sale commission is set at 10% with a \$250 cap per lot.

MEMBERSHIP

All exhibitors must hold an active membership with both the Michigan Cattlemen's Association and their respective Michigan breed association(s). Membership forms to each association is found on their respective website The membership prices for MCA member categories is listed below:

MCA Dues:	Michigan Angus	- \$25
New Member - \$75	Michigan Chianina	- \$20
Student - \$25	Michigan Hereford	- \$20
1-40 Head - \$90	Michigan Maine Anjou	- \$ 25
41-150 Head - \$150	Michigan Simmental	- \$ 25
151+ Head - \$200	Michigan Shorthorn	- \$ 25

IMPORTANT INFORMATION FOR ALL SALE CATTLE CONSIGNORS

HEALTH REQUIREMENTS: Please refer to the current requirements for Livestock exhibited in Michigan at www.michigan.gov/mda-exhibitinfo.

OUT OF STATE CATTLE: All cattle from out of state must have interstate travel papers. Please contact the Michigan Dept. of Agriculture Animal Industry Division at 800-292-3939 for details about these requirements.

BREEDING SOUNDNESS EXAMS: Any bulls sold in the Michigan Beef Expo that are over 14 months of age at the time of sale will have satisfied a breeding soundness evaluation (BSE) using the guidelines set by the Society of Theriogenology within 30 days prior to the sale.

Bulls under 14 months of age at the time of sale will be guaranteed by the seller to satisfy the

BSE guidelines set by the Society of Theriogenology prior to 14 months of age, given that the buyer has provided adequate feed, housing, and management of the bull from the time of sale. In the event that a bull fails to mature at a rate to satisfy the BSE requirement, you shall refer to the respective National Breed Associations guidelines.

BOVINE VIRAL DIARRHEA (BVD) TEST: All sale cattle must provide negative test results and documentation for BVD and provide to the sale chairperson/s at check-in time.

RING & BUG: All display and sale bulls (any age) must have a ring or bug in their nose when out of the stall at the Beef Expo.

TIE OUTS: All animals must be double tied while in tie outs.

RFID TAGS: All cattle at the Michigan Beef Expo are required to have RFID ear tags.

CATTLE ARRIVAL: Sale and exhibit cattle may arrive beginning Thursday, February 20, 2025 after 8:00 am. For out of state exhibitors, if early arrival is necessary, please contact Scott Rancour at the MSU Pavilion, 517-432-5566. Set up of stalling areas may be done on Wednesday, February 19, 2025 between 3:00 p.m. and 7:30 p.m. Doors will be locked at 8:00 p.m.

LIVESTOCK JUDGING CONTEST: Consignors are required to allow for their cattle to be used for the Livestock Judging Contest if requested.

CATTLE DISPLAY AREA: Take the opportunity to make your cattle display exhibit as attractive as possible. Please be respectful of other exhibitors and guests and keep the aisles clean and keep your possessions within your assigned space. No grooming chutes are permitted in the display area. If you sprinkle your bedding with water, please use a limited amount so that it does not flow into adjacent exhibitor spaces.

TRADE SHOW: Be sure to visit the Trade Show exhibitors and let them know how much you appreciate their support. They are a vital part of the success of Michigan Beef Expo. Trade show will be open Friday 12:00 p.m.-7:00 p.m. and Saturday 9:00 a.m.-4:00 p.m. and Sunday Morning.

SHOW SCHEDULE:

9:00 a.m. start time - Angus, Shorthorn, Hereford, Chi-Maine, Simmental, AORB

SALE SCHEDULE:

10:00 a.m. start time - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

HEIFER PENS: Consignors may enter up to three (3) REGISTERED, non-HALTERED females that are born on or after Oct 1, 2022. These cattle will not be shown in their respective breed show. The consignor must provide certificates of registration from a United States breed registry. Cattle will be penned in a designated area of the MSU Pavilion.

HPAI GUIDANCE: The Michigan Cattlemen’s Association and Michigan State University will follow the protocols most recently established by the Michigan Department of Agriculture & Rural Development.

STATEMENT OF LIABILITY

The Michigan Cattlemen’s Association or Michigan State University shall be held harmless nor liable for loss, theft, personal property damage or destruction, personal injury, financial obligation to collect or enforce collection of any monies between parties resulting from activities of The Michigan Beef Expo.

BLOCK & BRIDLE

All major event details, forms, and information will be posted on the “MSU Block & Bridle Beef Expo Show” Facebook page. Junior cattle stalling will be posted prior to junior stalling opening. Showmanship will be in the evening on Saturday, February 22 and market classes will start in the morning on Sunday, February 23.

On Friday, February 21, the junior livestock judging contest will begin at 5:30pm in the main arena. On Saturday, the skillathon contest will begin at 9am in classrooms C & D. If you have any questions or concerns, please contact one of the individuals listed below.

- NOTE : Cattle purchased on Saturday are eligible to show on Sunday at the standard entry rate.

B&B Advisors Brigitte Grobbel (517) 290-0987 brigittegrobbel2@gmail.com Andrea Garmyn (785) 410-4618 garmynan@msu.edu	Club President Tilly Graham (989) 544-0347 graha328@msu.edu	Club Beef Expo Chairs Levi Wascher (989) 860-0917 wascher2@msu.edu Tyler Zelinko (989) 293-6701 zelinkot@msu.edu
--	---	---

HOTELS & LODGING

Room blocks will be made available and updated on the Michigan Cattlemen’s Association website SOON!

During Expo

TENTATIVE EVENT SCHEDULE

Wednesday, February 19

3:00pm-8:00pm Out of State Cattle Arrival and Trade Show Set-up

Thursday, February 20

8:00am Sale & Exhibit Cattle Arrival and Trade Show Set-up

Friday, February 21

9:00am Breed Shows Begin- Angus, Shorthorn, Hereford, Chi-Maine, Simmental, AORB

Noon Early Junior Cattle Stalling in Main Barn and Trade Show Opens

2:00pm or 15 minutes after the completion of last breed show Parade of Champions and Supreme Champion Recognition

5:00pm Michigan Cattlemen's Reception begins

5:30pm Block and Bridle Livestock judging contest

7:00pm Friday Night Lights Sale

Saturday, February 22

9:00am - 12:00pm Junior Skill-A-Thon Contest

10:00am Breed Sales Begin - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

4:00pm Junior Exhibitors can Enter Through Southeast Pavilion Entrance

6:00pm Block & Bridle Showmanship Begins

Sunday, February 23

8:00am Block & Bridle Market Animal & Breeding Heifer Show Begins

○ NOTE: Please reference MCA social media accounts or the sale catalog during Michigan Beef Expo for more in-depth schedule details.

Show supply booths will be available at the Pavillion for your last minute, day-of-show needs.

MOVE IN DAY - Thursday

Paperwork required on arrival (live lots) should be provided to the Breed representative. If breed representative is unavailable, turn in to the MCA show office by 5:00 p.m.

- Original copy of registration paper
- Health papers
 - Interstate travel for out-of-state entries
 - BVD test results (see requirements above)
 - BSE test results for bulls (see requirements above)
- Lot Number ID tags in ear (some breeds will send prior to arrival, others will provide at check-in)

STALLING

Stalling will be pre-assigned by each individual breed representative. Your breed rep will notify you of your stalling arrangement. Cattle should be in their stalls unless they are getting ready for their show/sale or in the show/sale arena. Bark will be provided as bedding for exhibitors.

○ NOTE : No stall set up is available prior to Wednesday afternoon/evening. Stall cards for identifying animals will be provided by the breed representatives and should be hung above sale cattle by Thursday evening.

SHOW DAY - Friday

The breed representative will create the show order for each individual breed

9:00am Cattle show by breed - Angus, Shorthorn, Hereford, Chi-Maine, Simmental, AORB

- Breed representatives will track progress of shows to ensure that lots are ring side at the appropriate time to facilitate a timely sale of animals in the posted show order.
- Upon completion of the show of your animals, be aware and ready for the champion drive during the parade of champions at 2:00 p.m or 15 minutes after the completion of the last breed show.
 - NOTE : The livestock judging contest will begin at 5:30 p.m - Consignors are required to allow for their cattle to be used for the Livestock Judging Contest if requested.

SALE DAY - Saturday

The breed representative will create the sale order for each individual breed for the Saturday Sales. These sale orders will be provided to MCA by 4:00 p.m. on Friday.

- Sale cattle should be available in the stalls beginning at 9:00 a.m.
- Breed representatives will track progress of sales to ensure that lots are ring side at the appropriate time to facilitate a timely sale of animals in the posted sale order.
- Upon completion of the sale of your animals, it continues to be the responsibility of the seller to care for the animal until the buyer has made arrangements to load out the purchased animal. Please work closely with breed representatives if arrangements are necessary for delayed load out.
- Consignors are responsible for the animals until load out and should work with breed representatives to arrange for delayed removal of sale animals if necessary.

Contact Directory

Angus Lisa Lutchka (517) 262-5885 josephina_angus@yahoo.com	AORB Mary Sidelman (616) 260-3594 redrock5584@yahoo.com	Chi & Maine Lorren & Kristina VanOrder (616) 886-7087 kvanorderkvo@hotmail.com
Hereford Cody Hileman (989) 802-2366 hilemanherf@gmail.com	Shorthorn Carla McLachlan (517) 242-2395 mclachlancarla@gmail.com	Simmental Courtney Gordon Voelker (810) 304-3415 ecvoelker@outlook.com
Sale Coordinators David Scales Brandon Goering (734) 301-6931 (419) 551-5461 scalesda@msu.edu goeringb@msu.edu	Trade Show Coordinator Earl Souva (269) 506-6054 earl@greatlakessireservice.com	Block & Bridle Advisor Brigitte Grobbel (517) 290-0987 brigittegrobbel2@gmail.com
Committee Chair Bob DeLong (989) 551-4712 delongcattle54@gmail.com	Catalog Designer Morgan Cook (231) 629-0156 hello@mpbranded.com	Michigan Cattlemen's Association Sara Horton Flokstra (269) 213-7492 Sara@mibeef.org
Sheridan Auction Services: Bill Sheridan (517) 719-0768 bill@sheridanauctionservice.com		

Have questions and don't know who to call:

- **Catalog - Catalog Designer**
- **Advertising - Michigan Cattlemen's Association**
- **Trade Show - Trade Show Coordinator or Michigan Cattlemen's Association**
- **MCA Membership - Michigan Cattlemen's Association**
- **Breed Membership - Breed Representative**
- **Stalling - Breed Representative**
- **Show Order - Breed Representative or Sale Coordinator**
- **Sale Order - Breed Representative or Sale Coordinator**
- **Sale Clerk - Sheridan Auction Service or Michigan Cattlemen's Association**
- **Settlement - Breed Representative**
- **Junior Show - Block & Bridle**

Facility Maps

