

September 2025



Dear MI Cattlemen Showcase Series Potential Sponsor:

The Michigan Cattlemen's Association is excited to continue this wonderful youth program, formally known as MI Shows. The previous committee laid an exceptional foundation for this program and as we move into this next chapter, we are thankful for the decade of work they put into building MI Shows but they could not have done it without the support of their sponsors!

As we look ahead to the 2025-2026 season we hope to continue to provide a quality program and have plans for thoughtful enhancements to encourage youth to not only participate in showing their livestock but also pursue deeper engagement in the beef industry through educational and leadership opportunities. To ensure the continued success of this program we need your help. It is only with the generous sponsorship of individuals, breeders, and businesses that the MI Cattlemen Showcase series can provide so much opportunity!

Our Extra **Mile** division includes Mentoring Programs, Leaderships Conferences and BQA Certification. Participation in these programs, in addition to YOUR support of the MI Cattlemen Showcase Series program, helps grow and educate the next generation of leaders in Michigan.

We will also continue the MI Bred Breeder Nomination program with 100% of those funds going back to the exhibitors with some added recognition for the Premier MI Breeder at the end of the season so we hope to have great breeder participation this year.

Enclosed you will find the details of the various sponsorship opportunities available for your consideration. We welcome the opportunity to work with you to provide the benefits that work best for you. If you would like to be included in all the promotional material, please return this form no later than October 13th, 2025.

Please don't hesitate to call with any questions or concerns that you may have. My number is 616-885-2744.

Thank you for your time and consideration.

Kristy Pike

Kristy Pike
MI SHOWS
Enclosures

Michigan Cattlemen's Association is a non-profit 501(c) (5) organization.

The MI Cattlemen Showcase Series appreciates your support of the future leaders in Michigan!

MI Cattlemen Showcase Series Sponsorship Levels

Platinum - \$1600

- Free vendor space at the MI Cattlemen's Classic Fall Show (if sponsorship is received before 10/13/2025)
- Link from MI Cattlemen Showcase Series website to your website
- 5 Custom Facebook posts
- Monthly promotion of your sponsorship on the MI Cattlemen Showcase Series FB Page
- Your logo/name on an Individual banner hung at major MI Cattlemen Showcase Series sanctioned shows beginning at Winter Classic
- Your logo/name on the back of MI Cattlemen Showcase Series sweatshirts
- Recognition during the awards ceremony
- Up to 5 MI Bred Nominations (any combination of market animal/breeding heifer)

Diamond - \$600

- Link from MI Cattlemen Showcase Series website to your website
- Promotion of your sponsorship on the MI Cattlemen Showcase Series FB Page
- 3 Custom Facebook posts
- Your logo/name listed with other Diamond members on a banner hung at major MI Cattlemen Showcase Series sanctioned shows beginning at Winter Classic.
- Your logo/name on the back of MI Cattlemen Showcase Series sweatshirts
- Recognition during the awards ceremony
- Up to 2 MI Bred Nominations (any combination of market animal/breeding heifer)

Gold – \$400

- Your logo/name listed with other Gold members on a banner hung at major MI Cattlemen Showcase Series sanctioned shows beginning at Winter Classic.
- Promotion of your sponsorship on the MI Cattlemen Showcase Series FB Page
- 2 Custom Facebook posts
- Your logo/name on the back of MI Cattlemen Showcase Series sweatshirts
- Recognition during the awards ceremony

Silver - \$250

- 1 Custom Facebook post
- Your logo/name listed with other Silver members on a banner hung at major MI Cattlemen Showcase series sanctioned shows beginning at Winter Classic.
- Promotion of your sponsorship on the MI Cattlemen Showcase Series FB Page
- Recognition during the awards ceremony

Bronze - \$100

- 1 Custom Facebook post
- Recognition during the awards ceremony

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MI Cattlemen's Classic Show Sponsorship Levels

Platinum - \$500

- Dedicated Ringside Promotional Banner
- Logo Inclusion on Show Results Social Media Posts
- Premium stalling with early setup (only those at the Platinum show sponsor level will be allowed to trailer in the Green Fitting area (see map on last page) all other spots will be fitting tents only!)

Diamond - \$250

- Logo Inclusion on Show Results Social Media Posts
- Company/Farm Name on Ringside 'Thank You Sponsors' banner

Gold - \$100

- Class Sponsor – Your business/farm will be announced and thanked over PA during classes
- 'Thank You Sponsors' banner

Silver - \$50

- 'Thank You Sponsors' banner

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Yes! I wish to support MI Cattlemen Showcase Series!

Name: _____ Business/Farm Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

What program will you be sponsoring? (Please circle your choice below)

MI Cattlemen Showcase Series

MI Cattlemen's Classic Show

BOTH

Sponsorship Level (Please circle):

MI Cattlemen Showcase Series

Platinum: \$1600

Diamond: \$600

Gold: \$400

Silver: \$250

Bronze: \$100

MI Cattlemen's Classic

Platinum: \$500

Diamond: \$250

Gold: \$100

Silver: \$50

Total:

Here is the information that I would like on the Facebook posts:

If you have a logo that you would like to be used, please email it to info@micattlemen.org

If you prefer to pay for your sponsorship using a credit/debit card, please visit:

www.micattlemen.org

Payment form is under MI Cattlemen Showcase Series Tab on Sponsor Page.

******Printing deadline for MI Cattlemen's Classic is October 13th, 2025******

*****Printing Deadline for MI Cattlemen Showcase Series is November 14, 2025******

Make checks payable to Michigan Cattlemen's Association. Return this form and check to:

Michigan Cattlemen's Association * 2163 Jolly Rd, Okemos, MI 48864

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