

SUMMER ROUND-UP SPONSORSHIP PACKAGES

Huron Community Fair, Bad Axe | June 20, 2026

Sponsorships due on June 8th

PREMIER SPONSOR

- Name & logo on all promotional products as premier sponsor including:
 - MCA website event promotion
 - Information Exchange newsletter SRU promotion
 - Recognition in Event Program
 - Event registration form
- Up to 30-minute presentation time slot at event (including Q & A)
- 4-complimentary registrations including all meals, entertainment & events
- 2-Advertising e-blasts
- Social Media Post
- Magazine full page ad
- Equipment and Vendor Display Space

\$1,500

PARTNER

- Recognition in Event Program
- 2-complimentary registrations
- 1-Advertising e-blast
- Social media post
- Magazine half page ad
- Equipment Display and Vendor Space

\$1,000

SUPPORTER

- Recognition in Event Program
- 2-complimentary registrations
- Social media post
- Magazine quarter page ad
- Equipment Display and Vendor Space

\$600

FRIEND

- Recognition in Event Program
- 2-complimentary registrations
- Social Media Post

\$300

EDUCATION SPONSOR

- Recognition during session and in Event Program
- 30-minute presentation time slot at event
- Guest speakers "brought to you by *Your Company*"
- 1-complimentary registration
- Social media post
- Magazine quarter page ad
- Equipment Display and Vendor Space

\$800

SATURDAY DESSERT

- Saturday evening Dessert "*Brought to you by Your Company*"
- 2-complimentary registration
- Social Media Post
- Equipment Display and Vendor Space

\$500

TOUR SPONSOR

- Saturday tours "*Brought to you by Your Company*"
- 2-complimentary registrations
- 1-Advertising e-blast
- Social media posts
- Magazine half page ad
- Equipment Display and Vendor Space

\$1,000

SATURDAY BREAKFAST

- Saturday breakfast "*Brought to you by Your Company*"
- 2 - complimentary registration
- Social Media Post
- Equipment Display and Vendor Space

\$500

SATURDAY LUNCH

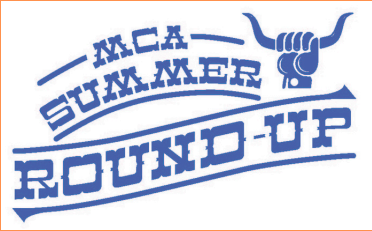
- Saturday lunch "*Brought to you by Your Company*"
- 2 - complimentary registration
- Social Media Post
- Equipment Display and Vendor Space

\$500

SATURDAY DINNER

- Sunday dinner "*Brought to you by Your Company*"
- 2 - complimentary registration
- Social Media Post
- Equipment Display and Vendor Space

\$500



SUMMER ROUND-UP

Huron Community Fair, Bad Axe

June 20, 2026

Sponsorship & Registration Form

Business Name _____ Contact Person _____

Address _____ City _____ State _____

ZIP _____ Phone _____ Email _____

Sponsorship Packages \$1,500 Premier Sponsor \$1,000 Round-Up Partner

\$1,000 Tour Sponsor \$800 Education Sponsor

\$600 Round-Up Supporter \$500 Saturday Breakfast \$500 Saturday Lunch \$500 Saturday Dinner

\$500 Saturday Dessert \$300 Friend of Round-Up

Registration

Total People Attending: _____

Individuals \$75 X ____ = \$ ____
Couples \$140 X ____ = \$ ____
Children 12 & Over \$25 X ____ = \$ ____

Pay by Invitation \$75 X ____ = \$ ____
Name: _____ Phone Number: _____
Does this individual know their registration is paid for? Check for yes.

Total \$ _____

Political Activity Fund Auction

Auction item(s) Donated: _____
Please be prepared to list value of item

Credit Card Payments

Name on Card _____ Card Billing Address _____
Card Number _____
CVV Number _____ Expiration Date _____

Questions can be directed to (517) 347-8117 or email Sara at sara@mibeef.org
MCA will invoice your company upon request. Remit this form and request an invoice OR remit check payable to:
Michigan Cattlemen's Association 2163 Jolly Road, Okemos, MI 48864