

## **Extra Mile Contests & Activities**

Here is a list of the projected Extra Mile Contests. Some Extra Mile activities will only count for participation points. Some will be judged and placed. We are still only counting the best 6 Extra Mile contests & activities. Only MI CATTLEMEN SHOWCASE SERIES Fall Kickoff, MI Winter Classic and MI Beef Expo will have Extra Mile contests. All other contests and activities will be online.

**See below for details...**

**MI CATTLEMEN SHOWCASE SERIES Sponsorships – Get new sponsors Deadline: 11/28/25**

**Silent Auction Donation items – Deadline: 10/23/245**

**Show Volunteer – Deadline: Last Show**

**Selfies with Sponsors – Deadline: Last show**

**BQA Certification – Online or In-Person Deadline: 5/1/26**

**Photography – Winter Classic & MI Beef Expo**

**Graphic Design – Winter Classic & MI Beef Expo**

**Stockman Quiz – Winter Classic & MI Beef Expo**

**Team Fitting – Winter Classic**

**Judging – MI Beef Expo**

**Essay – Online only**

### **MI CATTLEMEN SHOWCASE SERIES Sponsorships –**

To earn points for this activity we are asking MI CATTLEMEN SHOWCASE SERIES exhibitors to help with getting new sponsors. We are so grateful for our current sponsors and couldn't have this program without them, but we are always looking for new sponsors to help make MI CATTLEMEN SHOWCASE SERIES better!

For this we are asking MI CATTLEMEN SHOWCASE SERIES exhibitors to contact NEW sponsors. All the sponsorship information is located on the website. There are three levels points for this Extra Mile activity -

1. MI CATTLEMEN SHOWCASE SERIES exhibitors getting \$1600 or more in sponsorships will receive 20 pts.
2. MI CATTLEMEN SHOWCASE SERIES exhibitors getting \$600 - \$1599 in sponsorships will receive 15 pts.
3. MI CATTLEMEN SHOWCASE SERIES exhibitors getting \$100 - \$599 in sponsorships will receive 10 pts.

### **Silent Auction Donation Item –**

MI CATTLEMEN SHOWCASE SERIES will be hosting a Silent Auction at the 2025 MI Cattlemen Classic show October 24-26. This is to showcase the MANY talents of the MI CATTLEMEN SHOWCASE SERIES exhibitors outside of the showing. Participation in the auction will count toward one of the exhibitors' educational points.

1. The items will be donated to the MI CATTLEMEN SHOWCASE SERIES silent auction by the MI CATTLEMEN SHOWCASE SERIES exhibitor.
2. The item that is donated must be a product or service that the MI CATTLEMEN SHOWCASE SERIES exhibitor **made or service they provide.**
3. The proceeds from the auction will go toward the MI CATTLEMEN SHOWCASE SERIES Scholarship fund.
4. The Silent auction will be held from Friday October 24<sup>th</sup> at 4 pm through Saturday October 25<sup>th</sup> at 6pm.
5. All items must be picked up from the show.

6. To enter an item for the auction. Simply send an email to [info@micattlemen.org](mailto:info@micattlemen.org) letting us know who is entering the item and what the item is.
7. Everyone is welcome to bid on the items.

Examples –

Services – Fitting/Clipping Service, Photography, Design, etc.

Items Made – Baked items, Woodworking, metal crafts, etc

### **MI CATTLEMEN SHOWCASE SERIES Show Volunteer**

MI CATTLEMEN SHOWCASE SERIES exhibitors will have the opportunity to earn education contest points by volunteering at a MI CATTLEMEN SHOWCASE SERIES sanctioned show. This will give them the opportunity to learn how a show is organized and conducted.

To meet the requirements to earn points the youth will have to do the following:

1. The youth must volunteer for the show committee for at least 3 hours.
2. The youth must have talked with the show chair and made prior arrangements.
3. Youth can assist in any function that the show chair decides is needed. Example – show check-in, show ring help, clerking, make-up ring, (younger exhibitors pass out awards, runners, etc)
4. A form will need to be completed and turned in with the show results by the show chair.
5. Exhibitors are only allowed to use the Show volunteer option for 2 educational contests points.
6. Show chairs will be the only people allowed to sign the volunteer form.

### **Selfies with Sponsors**

We want the MI CATTLEMEN SHOWCASE SERIES exhibitors to take selfies with as many sponsors as they can. While taking the photo please make sure to thank the sponsor for their support of the MI CATTLEMEN SHOWCASE SERIES program. Share with the sponsors what is your favorite part of the MI CATTLEMEN SHOWCASE SERIES program and how much fun it is!

The rules –

1. The MI CATTLEMEN SHOWCASE SERIES exhibitor needs to be in the photo with the sponsor.
2. The photo then needs to be posted on the MI CATTLEMEN SHOWCASE SERIES Facebook page.
3. The sponsor needs to be tagged in the photo.
4. To receive 5 educational points the exhibitor needs to post 3 photos.
5. To receive 10 educational points be the exhibitor with the most selfies.
6. The exhibitor with the most liked Selfies with Sponsors photo will also receive 10 pts.

### **BQA Certification – Online or In-Person**

Beef Quality Assurance is a program designed for beef cattle producers. This is a program offered through the National Cattleman's Association. There is a youth BQA certification that is offered. MI CATTLEMEN SHOWCASE SERIES exhibitors can go online or in-person and complete the certification. Once the MI CATTLEMEN SHOWCASE SERIES exhibitor received their certificate, they can forward a copy of the certificate to the MI CATTLEMEN SHOWCASE SERIES email address. This Extra Mile activity is worth 10 pts.

### **Photography – Winter Classic & MI Beef Expo**

Photography will be offered at Winter Classic and the MI Beef Expo only. The shows will decide the photo topic and placings.

### **Graphic Design – Winter Classic & MI Beef Expo**

Graphic design will be offered at Winter Classic and the MI Beef Expo only. The shows will decide on the topic for the graphic design and placings.

**Stockman Quiz – Winter Classic & MI Beef Expo**

The Stockman quiz will be offered at Winter Classic and the MI Beef Expo only. The shows will decide the questions and the placings.

**Team Fitting – Winter Classic**

Team fitting will be held at the Winter Classic. The show will decide the format and placings.

**Livestock Judging – MI Beef Expo**

The livestock judging contest will be held at the MI Beef Expo. The show will decide on placings. This will only count as 1 set of Extra Mile points. Points will be determined from individual placings not team placings.

**Essay** – The Essay will be online and the topic will be announced on line at the time of the Essay contest.