



"Serving Michigan's Cattlemen Since 1960"

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Michigan Beef Expo and Trade Show March 31 – April 2

Michigan's Premier Cattle Event Includes Cattle Shows, Sales, Trade Show and Youth Contests

The Michigan Cattlemen's Association and affiliated breed associations welcome you to the 2017 Michigan Beef Expo, March 31 – April 2 in East Lansing, MI. For 28 years, the Michigan Beef Expo has been Michigan's premier beef cattle event. The Expo includes shows and sales of various cattle breeds, a cattle industry trade show, an MCA member and guest reception, several youth educational contests and a junior steer and heifer show.

Whether you are a commercial cattle producer, a first time cattle owner, or simply interested in learning more, there is something for everyone at the Michigan Beef Expo. Seedstock producers from across the Great Lakes region will exhibit Angus, Chianina, Hereford, Maine-Anjou, Shorthorn, Simmental and All Other Registered Breeds on Friday, March 31. Breed sales are scheduled to start at 10:00 am Saturday, April 1, beginning with All Other Registered Breeds.

Following selection of the Beef Expo Supreme Champions on Friday, Michigan's largest cattle industry trade show will host the 2nd Annual MCA member and guest reception. A demonstration area in the trade show will feature presentations on a variety of cattle industry topics throughout the weekend. Youth can compete in essay, photography, graphic design, and public speaking contests. The MSU Block and Bridle Club will host a junior livestock judging contest on Friday afternoon, and the junior steer and heifer show on Sunday, April 2.

"Top quality, registered beef cattle from across the region will be exhibited and sold at the Michigan Beef Expo, said Carl VanderKolk, President of the Michigan Cattlemen's Association. "Visitors will see many different breeds of cattle, interact with experienced seedstock producers and get the latest technology, equipment, information and genetics to improve their herds."

All events are free and open to the public. The Michigan Beef Expo will be held at the MSU Pavilion for Agriculture and Livestock Education, 4301 Farm Lane, East Lansing, MI. For a complete schedule, sale catalog and other information, visit the Michigan Cattlemen's Association at www.MICattlemen.org or call 517-347-8117.

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